



FLIGHTUNIT'S 2022-2023 LEADERSHIP PROGRAMMING



Book now to reserve your flightunit experience!

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Who We Are

flightunit Slogan:

“Soar Above”

flightunit Mission Statement:

“To cultivate strong leaders locally to enable progressive change globally.”

flightunit Vision Statement:

“One World, One Community”



- WE ARE A **LEADERSHIP, EQUITY, AND CAREER**-FOCUSED ORGANIZATION WITH AN ARRAY OF PROGRAMMING TO SUPPORT STUDENTS, STAFF & PARENTS.
- WE ARE A PROUD PARTNER & APPROVED VENDOR WITH THE FOLLOWING INSTITUTIONS:
 - The **Toronto District School Board (TDSB)**, Canada's largest school board.
 - The **Dufferin-Peel Catholic District School Board (DPCDSB)**
 - The **Peel District School Board (PDSB)**
 - The **York Region District School Board (YRDSB)**
 - The **Brampton Multicultural Community Center (BMCC)**
 - The **Hockey Diversity Association (HDA)**

What does flightunit teach?

- ▶ We are a student **leadership & lifestyle brand** and support the personal development of staff and parents. We are dedicated to cultivating **stronger leaders** and **better problem solvers**.
- ▶ We are focused on creating; inclusive, engaging, and inspiring experiences that produce **win-win** mentalities and environments.
- ▶ We believe that leadership is the difference between being a **driver** and a **passenger** in life.
- ▶ We believe everyone can be a leader, as everyone has leadership qualities within themselves. Our goal is to make students and adults tap into their **abundant** potential.
- ▶ We believe that “**Diversity is Education**” and collaboration provides a tremendous opportunity for growth.



7 Pillars of Leadership Workshop Series

(Virtual & In Person)

Our **7 Pillars of leadership Workshop Series** teachings is closely tied to the **6 Learning Skills on the Ontario Report Card**

- **Pillar 1:** Success & Failure Workshop
 - **Pillar 2:** Me, Myself & I Workshop
 - **Pillar 3:** Change & Norms Workshop
 - **Pillar 4:** Power of Thought Workshop
 - **Pillar 5:** Communication 101 Workshop
 - **Pillar 6:** flightunit Workshop
 - **Pillar 7:** Decision or Indecision Workshop
- **Areas of Focus:** Integrity, initiative, critical & independent thinking, collaboration, effective communication, responsibility, growth mindset & more!
 - **For:** Grade 4 and Up, Staff
 - **Cost:** Virtual \$300/ In person \$400 per session
 - **Duration:** 75 mins each



Leadership & Action Workshop Streams

(Virtual & in-person)

Leadership & Action Certification Workshop Series:

Our next generation will be inheriting problems that require immediate action!

▶ **Stream 1: Leadership & Unity**

(1. What is Anti-Black Racism? 2. The Power of Unity 3. Action Plan)

▶ **Stream 2: Leadership & Environment**

(1. Our Water Crisis 2. Our Habit of Waste 3. Action Plan)

▶ **Stream 3: Leadership & Self**

(1. Self-Awareness 2. Self Love 3. Action Plan)

- ▶ For: Grades 5 and Up
- ▶ Cost: Virtual \$300/ In person \$400 per session
- ▶ Duration: 75 mins per workshop session



Black Student Association(BSA) Workshop Series (Virtual & in-person)

12-Week Black Student Association Leadership Program

1. Black Identity Workshop
2. Black Brilliance Workshop
3. The Power of Urban Music (3- part series: select 1)
4. Financial Literacy Workshop
5. The Power of Thought Workshop
6. Advocacy Workshop
7. Leadership 101 Workshop
8. Success & Failure Workshop
9. Business 101 Workshop
10. flightunit Workshop
11. Change & Norms Workshop
12. Me, Myself & I Workshop

- ▶ For: Grade 5 to 12
- ▶ Cost: Virtual \$300.00 /In-Person \$400.00 per session
- ▶ Duration: 75 mins per session



*This workshop series can be customized to fit your student group's needs. Additionally, this workshop series can be altered to serve diverse groups, including all males and females.

Additional Workshops (Virtual & in-person)

Anti-Black Racism (3-Part series)

1. Early African Civilization
2. Colonization
3. Post-Colonization

The Power of Urban Music (3-Part series) :

1. The Evolution of Urban Music
2. The Rise of Urban Music to Popular Culture
3. The Impact of Urban Music

Leadership Development

1. Win-Win Workshop
2. The Power of Yes & No Workshop

Equity Development

1. Allyship



For: Grades 5 & Up, Staff, and Parents
Cost: Virtual \$300.00 / In-person \$400.00
Duration: 75 mins per session

SHSM ICE Training and Certification Program

(Virtual & in-person)

- ▶ The Ontario government recognizes us as an official provider of SHSM certificates
- ▶ Give your students an engaging, interactive, and enriching experience in the following sectors:

ICE Training:

Art & Culture, Business, Health & Wellness, Hospitality & Tourism, ICT, Sports, Non-Profit, Transportation, Construction, Justice, Community Safety & Emergency Services

- ▶ Cost: SHSM ICE Training: **Virtual:**\$600.00/ **In-Person:** \$850.00 session
- ▶ Duration: 3-6 hours

SHSM Certification Training:

Leadership Training Certification, Communication Certification, Group Dynamics, Conflict Resolution Certification, Effective Networking Certification, Equity & Inclusion Certification, Ethical Consideration Certification, Customer Service Certification, Event Co-ordination Certification, Portfolio Development Certification, Public Speaking Certification, Anti-Oppression and Allyship Certification

- ▶ Cost: SHSM Certification & ICE Training: **Virtual:**\$400.00/ **In-Person:** \$550.00 session
- ▶ Duration: 3-6 hours




SHSM INNOVATION CREATIVITY
ENTREPRENEURSHIP (ICE)
TRAINING SECTORS:

Public Speaking Engagements

flightunit is ready to **engage** and **enlighten** your school community. We have a team of great speakers and would love to **empower** your students and staff with a **flightunit** experience. Contact us today for more details.

Great times to book the **flightunit** public speaking team:

- ▶ Beginning of the year (Back to school)
- ▶ Black History
- ▶ Leadership Development
- ▶ Education Week
- ▶ End of year

- ▶ **Duration:** 1 hour
- ▶ **Cost:** \$800.00



School Testimonials

“The presentation you’ve shared with us was **fantastic!** I was able to learn lots of new things and was encouraged to continue to have a **growth mindset**, be **creative, confident, brave**, and much more. Thank you for the **awesome** information that you have provided us with!” Teacher– TDSB

“The biggest takeaway that I learned from **flightunit** is to not put **limits** on yourself” Student - PDSB

“I just wanted to thank you for a **FABULOUS** conference. My students are still talking about it... which says a lot for them to talk. They enjoyed the workshops and enjoyed meeting students from other schools. For me, it was great to finally meet someone who has been so patient with my school and has helped us organize groups of students to attend. Again, thank you!!” Teacher - TDSB

“This workshop has **completely changed** the way I think!” Student - PDSB

“It was great having you. The kids really enjoyed the deep and rich thinking.” Teacher - PDSB



Additional Programming

flightunit's Morning Announcement Program

- ▶ Are you ready to empower your school culture and community? If you are, look no further than; **flightunit's Morning Announcement Program.**
- ▶ **Length:** Approx **2 minutes** of each daily **self-improvement message!**
- ▶ **Cost:** \$500.00 per year (30 shows)
- ▶ For 3 days a month, we will take over your school airwaves and inject positive energy and growth into the atmosphere. This program will include a **“Did you know fact”** and a **“Champion message”** per episode alongside the following themes.
 - ▶ **Motivational Mondays**
 - ▶ **Wellness Wednesdays**
 - ▶ **Social Fridays**

Contact us today to hear a sample show



flightunit: 7-Day Leadership Challenge(free)

- ▶ Become a more decisive leader in just **7 days!**
- ▶ Develop a leadership mindset within your students by taking: **flightunit's 7-Day Leadership Challenge**
- ▶ Our challenges cover: Communication, Comfort Zone, Discipline, Humility, Patience, Growth, and Gratitude
- ▶ Visit www.flightunit.com for more information

Intro to 7-Day Leadership Challenge

Day 1: Communication Challenge

Day 2: Discipline Challenge

Day 3: Humility Challenge

Day 4: Growth Challenge

Day 5: Comfort Zone Challenge

Day 6: Gratitude Challenge

Day 7: Patience Challenge



When Is **flightunit** Day?

- Date: May 25th 2023
- From: 10am to 2pm
- Location: David & Mary Thomson CI
- Host: Akil Augustine from NBA TV
- Attendees: 600 grade 9 & 10 students

- **flightunit** Day will consist of various powerful conversations to engage & empower students while enhancing their mindset!!



flightunit Day!

WHAT IS FLIGHTUNIT DAY ?

- ▶ LEADERSHIP SESSION
- ▶ WELLNESS SESSION
- ▶ SOCIAL RESPONSIBILITY SESSION
- ▶ MOTIVATIONAL SESSION
- ▶ SUCCESS TIPS
- ▶ SUCCESS PANEL DISCUSSION
- ▶ CELEBRITY GUEST APPEARANCE
- ▶ ENTERTAINMENT, GIVEAWAYS
- ▶ & MORE

FIND OUT HOW TO BRING **FLIGHTUNIT DAY** TO YOUR SCHOOL BOARD.



flight Forum Conference Series

- ▶ Pre-covid, **flightunit** was hosting approximately 7-10 career industries conferences per year
- ▶ During Covid we started our virtual conference series
- ▶ Each conference averaged about 200-300 people per conference
- ▶ **Industries Covered:** Women in Skilled Trades, Business, Music, and Leadership, to name a few



flightunit Leadership Videos

Who we are:

flightunit Commercial

What is a flightunit?

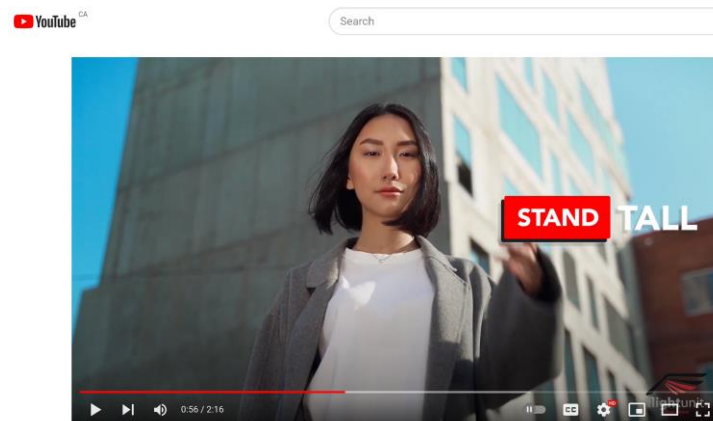
flightunit Leadership Mindset Videos:

Look up & Stand Tall Video

5 feathers: The 5 people that make up a flightunit

Star Power Series featuring Russell Peters, Rick Campanelli, etc

Public Service Announcement



@flightunit

There are More Solutions Than Problems

flightunit is dedicated to inspiring change through impact.

Last year we had our 1st Annual Back-to-School Campaign for children in rural Ghana. As we grow, we are looking forward to supporting more children in different countries that need support.

As an organization, we want to create more global awareness of the hardships and challenges facing our young leaders. We are committed to empowering more individuals to be a part of the solution.

https://www.youtube.com/watch?v=c_efh-Mt6Fs&t=17s



"2ND ANNUAL BACK TO SCHOOL DRIVE FOR AFRICA"

WHAT WE NEED: Educational activity books, colouring books, pencils, crayons, backpacks, utensils (i.e.: rulers, scissors, etc).

HELP COVER THE SHIPPING COST OF \$7,000 TO SEND AND DISTRIBUTE ITEMS TO AND ACROSS RURAL GHANA.

flightunit Mission Statement:
To cultivate strong leaders locally to enable progressive change globally.

Visit www.flightunit.com for more information



flightunit **Virtual Tutoring Program**

flightunit officially launched its **Virtual Tutoring Program** in July 2022 for students grades 3 to 12 in partnership with the **Peel District School Board**.

We are excited to spread the **power of leadership** to more communities through our **Leadership Literacy Virtual Tutoring Program**.



flightunit Tutoring Program

Free tutoring

FOR PDSB STUDENTS

- ✓ Leadership Literacy
- ✓ Financial Literacy
- ✓ English Tutoring
- ✓ Math Tutoring
- ✓ Science Tutoring

FOR MORE INFO, CONTACT FLIGHTUNIT
info@flightunit.com

(905) 497-7005

It's time to take flight!!

SIGN UP TODAY

@flightunit

@flightunit

www.flightunit.com





Contact Us!

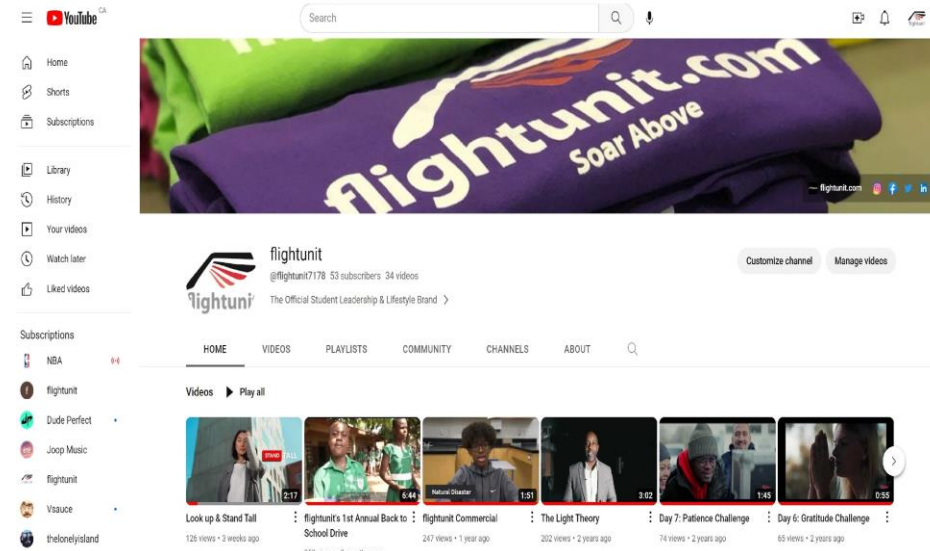
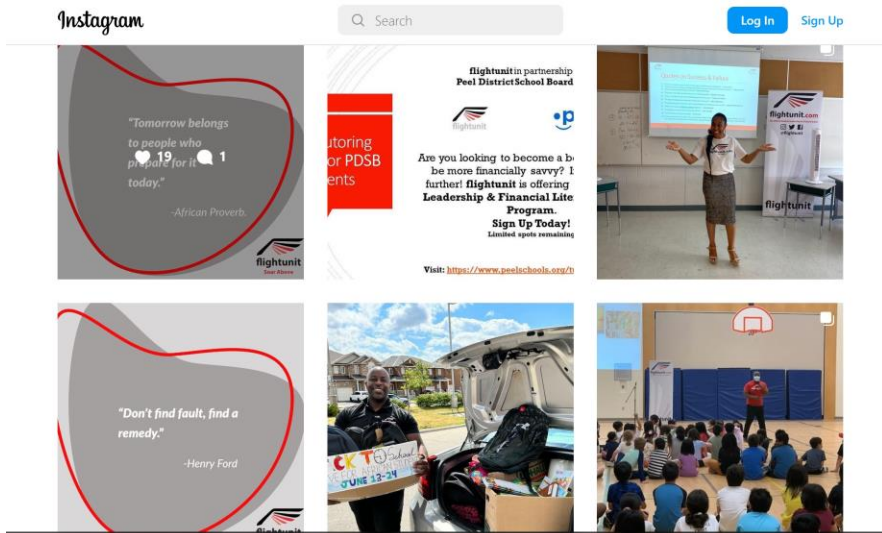
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