

# Welcome to **flightunit** Leadership Day

EMPOWERING YOUNG LEADERS

**flightunit** Leadership Day is a live event designed to energize students and teachers in a safe & innovative way. All participants will gain invaluable lessons that will improve them as individuals, students, and community leaders!





The Official Student Leadership & Lifestyle Brand

***flightunit*** Mission Statement:

To cultivate strong leaders locally to enable progressive change globally.

***flightunit*** Vision Statement:

One World, One Community

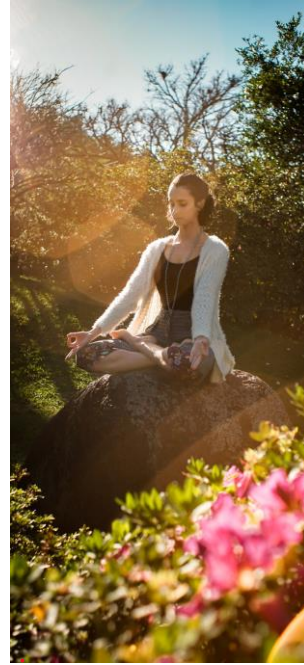


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## WHAT WILL flightunit Day INCLUDE ?

- LEADERSHIP Session
- Social Responsibility Session
- Health Session
- Wellness Session
- Motivational Session
- Student Success Session
- Entertainment/Giveaways
- Guest Speakers
- Celebrity Guest Appearances



82% of young adults believe there is a  
leadership crisis in society.

# When Is **flightunit** Day?

- Date: May 25<sup>th</sup> 2023
- From: 10 am to 3 pm
- Location: David & Mary Thomson CI
- Host: Akil Augustine from NBA TV
- Attendees: 400 grade 9 & 10 students

- **flightunit** Leadership Day will consist of various powerful conversations to engage & empower students while enhancing their mindset!!





# WHO IS **flightunit** Leadership Day for?



This program will be offered nationally to elementary & high schools.

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## Primary Target Market:

- All students ages 12-18
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## Secondary Markets:

- All teachers & administrators
- 



63% of millennials believe their leadership skills are NOT being developed!

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In our student leadership survey:  
Less than

**20%**

of youth polled believe that they are leaders.

## TO ADD

The pandemic has negatively impacted the mental health of a majority of elementary and high school students. Furthermore, it has negatively affected their social interactions and skills.

**We need more leaders to help make a positive difference.**

**Are you ready to take flight ??**



“

**Leadership is the key to 99 percent of all successful efforts.**

—Erskine Bowles

# Social Responsibility & Creating Positive Change

The latest Statistics Canada report “found that the number of **police-reported** hate crimes in **Canada** increased by **37 percent** during the first year of the pandemic.”

Researchers said police-reported **hate crimes sharply rose** to 2,669 in 2020 from 1,951 incidents in 2019, with those **targeting race or ethnicity** nearly **doubling** from one year to the next.

**It's time to take a stand against hate and racism!!**



# flightunit's: Educational Partners

**flightunit** has been a proud partner of the **Toronto District School Board (TDSB)** for 10 years. The **TDSB** is the largest school board in Canada.



**flightunit** is an approved vendor of the **Dufferin-Peel Catholic District School Board (DPCDSB)** & the **Peel District School Board (PDSB)**

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We also work cohesively with other school boards, including:

- York Region District School Board (**YRDSB**)
- Hamilton-Wentworth District School Board (**HWDSB**)



# Student Testimonials



“I learned different ways of handling situations and to always try to keep a **positive mindset.**”

“I honestly found it so **refreshing** and educational, and I think it’s **amazing** that we had the **opportunity** to attend these **flightunit** workshops!! :)”

“The most important takeaway for me was that **self-care** is **extremely important** when it comes to being a **leader.**”

“You’ve changed my **outlook** on life and made me **grow** as a person; thank you **flightunit!**”

“This workshop has **completely changed** the way I think!”

# We Are Better Together!!



**PHONE**  
905-497-7005

To be a part of  **Leadership Day**  
and make a brighter future for our young  
leaders, contact us today!



**EMAIL**  
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